



FINTECH HUB IN NEW TOWN, KOLKATA

- An Introduction



Fintech Hub – Be a part of the Change

- ✓ Foundation Stone was laid by the Hon'ble Chief Minister of West Bengal on 10th March 2012
- ✓ Promotes clustering of Fintech Companies to enable synergies
- ✓ Fintech Hub is part of the Financial Hub in the CBD area of New Town.
- ✓ Cluster of 28 Financial Institutions and legal firms in various stages of development in Financial Hub
- ✓ Close to Bengal Silicon Valley Tech Hub and the IT Hub of Sector V and Rajarhat
- ✓ Close to 4 functioning Universities, Cultural Centres, Convention Centre and Business Club



Fintech Hub in New Town Kolkata

Built Today. For Tomorrow

Extraordinary features

- FAR relaxation up to 6.0 to allow larger floor area construction
- 51% of the total floor area can be used for Principal purpose
- Up to 49% for other permissible uses – Residential, Educational, Institutional, IT/ ITES)
- Online applications

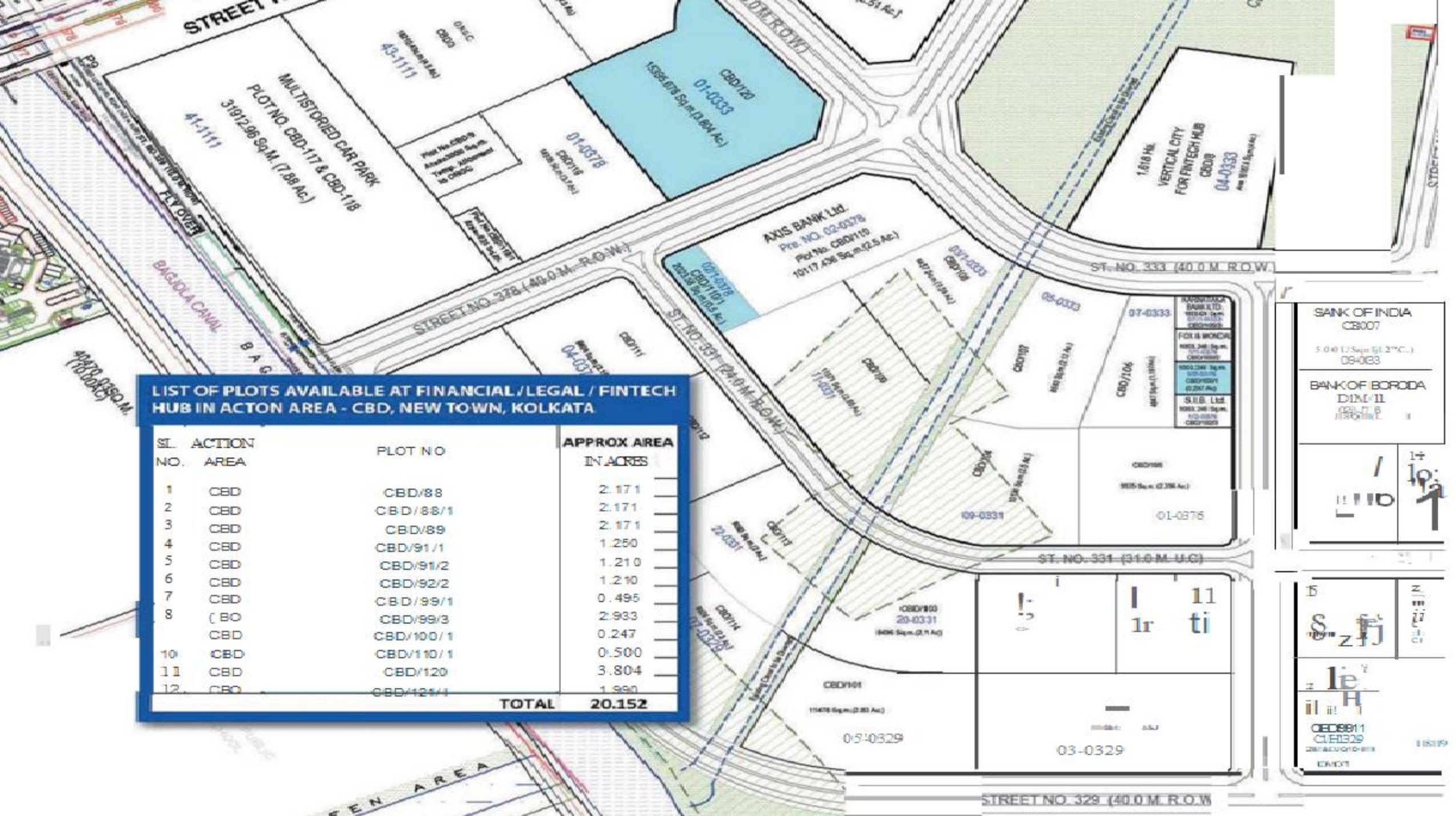


Fintech Hub - Location



LIST OF PLOTS AVAILABLE AT FINANCIAL / LEGAL / FINTECH HUB IN ACTON AREA - CBD, NEW TOWN, KOLKATA.

Sl. NO.	ACTION AREA	PLOT NO	APPROX AREA IN ACRES
1	CBD	CBD/88	2.171
2	CBD	CBD/88/1	2.171
3	CBD	CBD/89	2.171
4	CBD	CBD/91/1	1.250
5	CBD	CBD/91/2	1.210
6	CBD	CBD/92/2	1.210
7	CBD	CBD/99/1	0.495
8	(BO	CBD/99/3	2.933
9	CBD	CBD/100/1	0.247
10	CBD	CBD/110/1	0.500
11	CBD	CBD/120	3.804
12	CBD	CBD/121/1	1.990
TOTAL			20.152



Advantages of Fintech Hub over other Financial Hubs in India



Fintech Hub is a key initiative of Government of West Bengal

The Bengal Advantage

Zero hour power outage

Zero man day loss in last 10 years

Very low attrition rate (3%)

Growth engine

- Bengal is largest in India in Power distribution and availability
- 1st state to deploy government grade Blockchain applications
- Subsidised land with mixed usage permission

Robust infrastructure

- Higher than national average road density
- Strong internet connectivity using underground ducts
- Multi storeyed car parking facility of ~1600 cars
- Recreational and cultural centres for a Happy City

Strategic location

- Fintech hub is within 10 kms of International Airport
- Gateway to South-East Asia and North-East India
- Well connected with the booming hubs of Asia such as Bangladesh, Singapore, Thailand, Malaysia, Taiwan.

Rich talent pool

- Home to rich talent pool
- World-class educational institutes such as Presidency University, IIT, St Xaviers, ISI in New Town and IIM, IEST, JU in close proximity.
- Over 800 PhDs per year.

Fintech Hub is situated in New Town Kolkata – a greenfield smart city

New Town – Platinum Rated Green City





Smart Bus Stand



Over 3 Lakh commuters in last 4 years in Electric Buses

New Town: A Sustainable, Green and Happy Smart City



24 EV Charging stations



Smart Parking lanes

New Town is a Solar City – promotes eco friendly lifestyle



Solar lights charge during the day



Solar lights lit in the dark



Solar Tree



LoRaWAN based Lighting

Fintech Hub is designed for ideal work-life balance

- 480 Acre Eco-Park within 5 minutes' distance.
- Biswa Bangla Conventional centers, Business club and cultural centers like Nazrul Tirtha and Rabindra Tirtha in New Town
- With 20 km of existing cycle tracks .New Town is among top 11 cycle friendly cities of India



View of Eco Park:
Walking distance from FinTech Hub

Convention Centre within 500 metres of Fintech Hub



3200 seats | 400 seat 2 Auditoriums | 4 Banquet Halls | Exhibition Space | Exhibition Ground



**Proximity To
Bengal Silicon
Valley – Tech Hub**

- **200 Acres** for IT/ITeS/Telecom and emerging Technology companies
- **123 Acres** of land under various stages of development
- Over **INR 13,000 Crore** Investment

BENGAL SILICON VALLEY TECH HUB – EXISTING INVESTORS

Successful Allottees in first 5 phases



Applicants in 6th phase

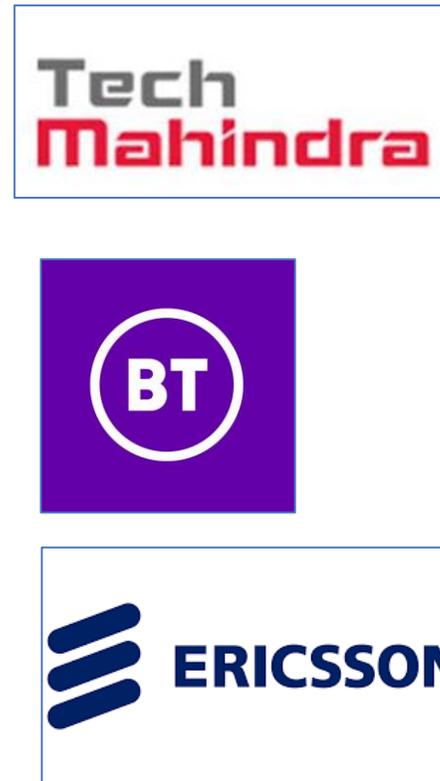


SEZ/ IT PARKS COMMUNITY IN THE LOCALITY – A GLIMPSE

CANDOR SEZ (~20,000 Employees)



DLF SEZ - iPARK 1 and iPARK 2 (~10,000 Employees)



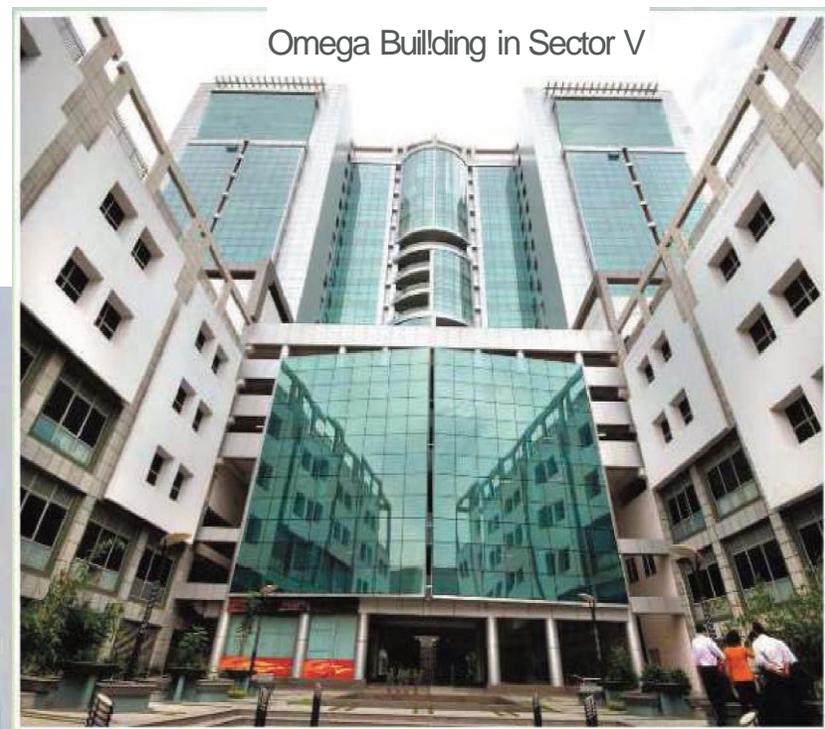
TCS GITANJALI PARK (~25,000 Employees)



IT PARK in NEW TOWN AND SECTOR V, SALT LAKE

- 5+ Govt owned IT Parks
- 50+ Private IT Parks
- No. of employees in the IT Parks: ~100,000+

Already most major IT/ITeS companies are present in Sector V - Rajarhat IT Hub



Fintech Hub – Opportunities



Integrated Digital Banking



Digital Payments



Alternative Lending



Machine Learning and AI



Robo Advisory



Robotic Process Automation



Cyber and Financial
Crime Prevention



Blockchain

Owning a land at Kolkata Fintech Hub becomes easier with online facility

By Atmadip Ray, ET Bureau • Last Updated: Sep 10, 2021, 10:18 PM IST

SHARE FONT SIZE SAVE PRINT COMMENT

Synopsis

The decision to make the process online was taken a week back by the Mamata Banerjee government. On Friday, minister of housing and transport Firhad Hakim officially launched the online facility.

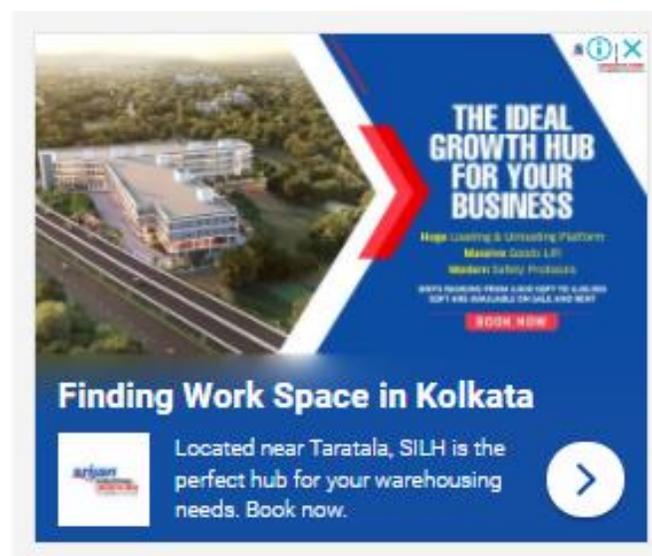


Agencies

The West Bengal government has introduced an online application facility for owning a plot at the **Fintech** hub of Kolkata, the first one to come up in east India.

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transport **Firhad Hakim** officially launched the **online facility**.



Popular in Industry

- 1 Future Retail's independent directors ramp up attack on Amazon, write another letter to CCI



BE WHERE IT MATTERS

The Wall Street of the East

**NOW
BOOK
ONLINE**

UP FOR ALLOTMENT
**JUST
12 MORE PLOTS**
WITH
**20 ACRES
OF LAND**

**N·E·W T·O·W·N
FINTECH HUB**
KOLKATA

ONLINE SUBMISSION
<https://bengal fintech hub.in>



To know more contact



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Website www.wbidcoltd.com

— ONLINE SUBMISSION —
<https://bengalfintechhub.in>